

**Downtown Development Authority & Main Street**

**Meeting Minutes**

March 16, 2022

8:00 – 9:00am

**Board members:**

Dan Vano

Joe Clark

Sam Burch

Sarah Murphy

Jamie Wyatt

Nancy Musselwhite

**Staff**

Brian Wismer

Michele Holmes

Jillian Mason

Mike Bush

Rich Hoffman

Mayor Ed Johnson

Ray Gibson

**Call to order:**

Murphy called the March 16<sup>th</sup>, 2022 meeting to order.

**Approval of Minutes:**

Motioned by Musselwhite to approve February 23, 2022 minutes as submitted. Seconded by Burch. Motion carried unanimously.

**DCA Economic Activity**

Wismer explained the state report. The second phase of wayfinding development is complete, encompassing Jeff Davis and Tiger Trail.

**Financial Report:**

Bush explained the monthly report, which details the revenues from vehicle excise tax and line of credit from Segovia. Main Street financials had large expenses from amphitheater Artist fees. Revenues come from Hotel Motel Tax and vendor fees. Wismer stated that the Gremlin Growler finance application is still in underwriting review.

**New Business:**

Motion by Murphy to go into Executive Session, seconded by Musselwhite. Motion carried unanimously.

Motion by Wyatt to come out of Executive Session, seconded by Murphy. Motion carried unanimously.

**Open Discussion:**

Wyatt noted that additional properties have recently been listed for sale in the downtown.

Motion by Wyatt to go back into Executive Session, seconded by Burch. Motion carried unanimously.

Motion by Burch to move out of Executive Session, seconded by Clark. Motion carried unanimously.

Gibson will be inviting DDA board members to an upcoming charrette so everyone will be on the same page for the vision for downtown Fayetteville.

Burch asked about the status of the LCI study.

**Adjourn:**

Motion to adjourn the March 16<sup>th</sup> meeting by Murphy; seconded by Clark. Motion carried unanimously.

Respectively submitted,  
Jillian Mason