

Downtown Development Authority & Main Street

Meeting Minutes

February 23, 2022

8:00 – 900am

DDA/Main Street Members Present:

Joe Clark

Sarah Murphy

Dan Vano

Jamie Wyatt

Nancy Musselwhite (via phone)

Sam Burch

Absent DDA members:

Brandon Sherman

Staff Present:

Brian Wismer

Jillian Mason

Michele Holmes

David Rast

Karen Austin

Council:

Rich Hoffman

Visitors:

Carolyn and Virgil Fludd

Call to Order:

Murphy called the February 23, 2022 meeting to order.

Approval of Minutes:

Motioned by Clark and seconded by Wyatt to approve the December 15th, 2021 minutes as submitted. Motion carried unanimously.

DCA State Report Overview:

Wismer reviewed the January state report. No events to report, 10 new business openings, 27 new jobs created. Received our Georgia Main Street / National accreditation.

Wisner gave 119 S. Glynn update: fire code requires emergency exit door added in the middle of the exterior wall due to kitchen in the back of the building. Wyatt and Clark asked to re-review the door being added in the middle of the mural, Wisner said it can be touched up by a muralist.

Wisner gave update on 101 underwriting process.

An engineering task order is under review for the alleyway project.

Financial Report:

Austin presented DDA financial report, money was moved into the General Fund for the business incentive plan. Rental car tax was up for the year due to increased activity at Trilith. Main Street financials show increase in Hotel Motel tax (met the annual budget in this month); Rast stated that a 200-room hotel will be constructed soon that will increase revenues as well.

Old Business: N/A

New Business:

230 West Lanier Site Design Concepts

England presented 230 W Lanier building drawings. Parking as shown will require a small portion of the adjacent property, maybe through easement. Patio space could be added to the rooftops. Entrance to City Hall would have a crosswalk into space. Vano asked about a crosswalk added across a state highway, Wisner explained he's talked with GDOT about adding it along with a pedestrian-initiated alert. The DDA was complimentary of the results and will use drawings for solicitation to redevelop property.

140 West Lanier Business Proposal

Carolyn Fludd recapped local demographics and target market in Fayetteville. Drawings were presented showing outdoor dining, floor plans, and financial projections; requested from DDA is \$175k for tenant buildout, rent abatement for 30 months. DDA will go into Executive Session to discuss.

Motion by Murphy to go into Executive Session, seconded by Clark; carried unanimously.

Motion by Murphy to come out of Executive Session; seconded by Wyatt; carried unanimously.

No further action taken.

Open Discussion:

Murphy mentioned projects from last night's P&Z meeting. Murphy would like to have the Museum signage removed.

Adjourn:

Motioned by Wyatt to adjourn the February 23, 2022 meeting; seconded by Clark. Motion carried unanimously.

Respectively submitted,
Jillian Mason